



Introducing the Icelandic Method for Pacific Cod in Alaska

Proven to Increase Freshness, Revenue, and Sustainability!

Extend cod freshness, value, and sustainability with **KAPP OptimICE®** and insulated **Saeplast iTUB** fish tubs!



The Problem?

Most Pacific cod loses value before reaching the dock. Poor handling and chilling limit catch quality, shelf life, and price.

But We've Got a Better Way!



Immediate
bleeding &
gutting

+



Chilling with
**KAPP
OptimICE®**

+



Storage in
Saeplast iTUB
insulated
containers

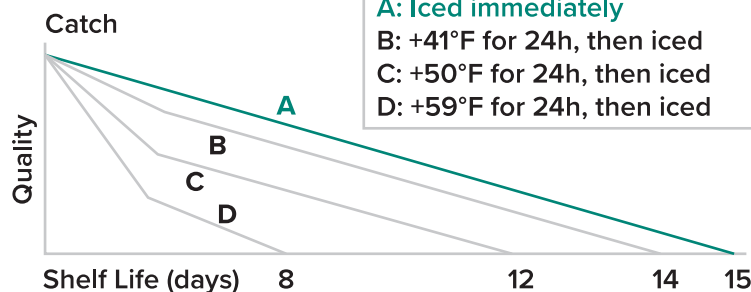
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No pumping, no
bruising, no
compromises!

Immediate Chilling is Important for Fish Quality!

As proven by **matís**



This MATÍS study shows rapid chilling keeps cod fresh longest. Pair KAPP OptimICE® with Saeplast tubs to maximize shelf life.

Results from Kaia Fisheries

- +6 Days Shelf Life
- 10x Higher Revenue
- Cleaner + Higher Quality Fillets
- Higher Export Prices



“When we switched to slurry ice and tubs, we stopped being price takers. Now we’re setting the bar for quality.”

—Erik Velsko, F/V Kaia



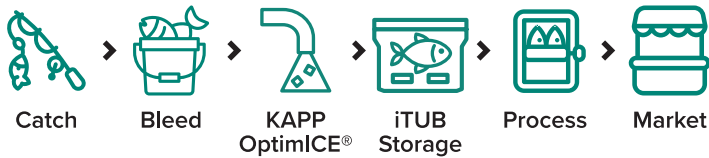
Scan here to download the full
MATÍS study, or visit
saeplast.com/resources/downloads/



Saeplast iTUB + KAPP OptimICE® Gives You More Value—from head to tail!

Here's Why it Works:

- ✓ **Higher Prices**
Premium-grade fish command premium markets.
- ✓ **Reputation Boost**
Consistent quality builds buyer confidence.
- ✓ **Sustainability**
Less waste and better use of resources.
- ✓ **By-Product Value**
Better fillets mean higher by-product revenue.



The Tools Behind the Icelandic Method

Saeplast + iTUB



Reliable cold-chain performance with reusable tubs that reduce waste and safeguard every catch.

- **Fully recyclable PE tubs**
- **Superior insulation**
- **Longer cold retention**
- **Stackable, durable, and easy to clean**
- **Rental program = no upfront investment**

KAPP OptimICE®



Proven technology that locks in quality fast and maximizes yield across demanding fishing operations.

- **Rapid superchilling to 30.2°F**
- **Gentle slurry around every fish**
- **Scalable for all vessel sizes**

Let's Bring the Icelandic Method to Alaska!

Partner with Saeplast + iTUB + KAPP to protect your catch and preserve the future!



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